



Deliverable 1.4: VISION website

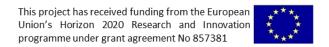
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Contents

| Ba | sic inform | nation | . 3 |
|--------------|-------------------|----------------------|-----|
| Ex | ecutive su | ummary | . 4 |
| 1 | Website | e objectives | . 4 |
| 2 | Website structure | | . 4 |
| : | 2.1 Pul | blic section | . 4 |
| : | 2.2 Inti | ranet | . 4 |
| 3 | Website design | | . 5 |
| | 3.1.1 | Home | . 6 |
| | 3.1.2 | About | . 7 |
| | 3.1.3 | Partners | . 7 |
| | 3.1.4 | Trainings & Lectures | . 7 |
| | 3.1.5 | News | . 8 |
| | 3.1.6 | History | . 8 |
| | 3.1.7 | Outcomes | . 8 |
| | 3.1.8 | Photogallery | . 8 |
| | 3.1.9 | Collaborations | . 9 |
| | 3.1.10 | Visual identity | . 9 |
| | 3.1.11 | Contact | . 9 |
| | 3.1.12 | Intranet | . 9 |
| 4 Conclusion | | sion | 10 |

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Basic information

Project title Strategies to strengthen scientific excellence and innoVation

capacity for early diagnoSIs of gastrOintestinal caNcers

Project acronym VISION

Call H2020-WIDESPREAD-2018-2020

Topic WIDESPREAD-03-2018

Project type Coordination and Supporting Action (CSA)

Grant Agreement No. 857381

Nature **DEC** (Website)

Dissemination level **PU** (Public)



Executive summary

Deliverable D1.4 describes the structure and features of the VISION website (http://vision.sav.sk). The VISION website is divided into two main sections: the external (public) VISION website and internal Partners` intranet. Besides English version, the public section will also be available in Slovak, Spanish and Greek versions.

The VISION website is integrated into the structure of the website of BMC SAV – Biomedicinske centrum Slovenskej akademie vied (http://www.biomedcentrum.sav.sk/).

An initial external VISION website (http://vision.sav.sk) was launched on 15th October 2019, in project month 1. The visual identity of the website was approved by the VISION consortium during the VISION kick-off meeting on 20th November 2019. The VISION website was subsequently updated and an intranet facility added, with the website being relaunched on 15th December 2019 (project month 3).

1 Website objectives

As part of the project's dissemination strategy, the VISION website will be used as the main vehicle of communication and interaction with anyone seeking information about the VISION project, activities, news and results. The website will mainly function as a communication channel to the key stakeholders of the project (scientific community, medical experts, clinicians, policymakers including regional authorities, industry, PhD and undergraduate students, as well as the general public).

2 Website structure

The VISION project website will contribute to both external and internal communication, through an open-access external website and a password protected internal intranet.

2.1 Public section

The external website will be the 'public face' of the project. Since VISION is publicly-funded, the project website needs to provide open-access information on the project for interested parties such as the general public. The language and technical content of the website should, therefore, take into account this audience, avoiding jargon and ensuring explanations are accessible to 'non-experts'. Public section (open access) will provide basic information on the project and its significance, scientific information on gastrointestinal (GI) cancers, and related information to the general public, with constantly updated information, links to other relevant websites and an open forum for public discussion on the key topics. An integral part will be the guidelines on how to apply for participation in summer school, workshops, trainings and other actions opened for scientists in the field. This public section will also be available in Slovak, Spanish, Greek and English versions.

2.2 Intranet

The internal intranet will support internal communication between consortium partners and access will be limited to project members via the use of a password-protected site. Private project management/consortium section will be created for sharing the results among project



participants, with participants' contact information, project planning, details on meeting organisation and meeting reports, an upload area for file exchange and a closed multi-threaded forum for discussion among project participants.

3 Website design

The heading of the website contains a project logo (Fig. 1). The logo has been approved by the Partners during the VISION kick-off meeting and will be used for all communication purposes.



The VISION website (Fig. 2) consists of several webpages grouped under the following sections:

- Home
- About
- Partners
- Trainings & Lectures
- News
- History
- Outcomes
- Photogallery
- Collaborations
- Visual identity
- Contact
- Intranet



Figure 2. The heading of the VISION website.



3.1.1 Home

The section "Home" is the first webpage appearing when clicking on the website address. It includes general information about the project. It contains acknowledgement to the financing of the project and the EU emblem (Fig. 3A and 3B).



HOME

ABOUT

PARTNERS

TRAININGS & LECTURES

NEWS

HISTORY OUTCOMES

PHOTOGALLERY

COLLABORATIONS

VISUAL IDENTITY

CONTACT

HOME



cancers of the digestive system are particularly prevalent. Slovakia ranks the third for the incidence of colorectal cancer and is the sixth highest in the incidence of pancreatic cancer. Early detection is key to improve patient outcome and quality of life. Strategic partnerships between Slovakia and European experts, allowing the transfer of knowledge and research ideas, sharing of know-how, expertise and best practices, together with the implementation of cutting edge technologies, will contribute to the enhancement of high-quality translational cancer research in Slovakia, particularly gastrointestinal cancer.

The EU-funded VISION project is devoted to accelerate the personal and professional development of early-stage researchers and medical doctors, to increase the quality of education at universities, mainly medical and natural science faculties as well as to increase public awareness of cancer and the importance of prevention.

This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under grant agreement No 857381



Figure 3A. The VISION website design (English version).



9



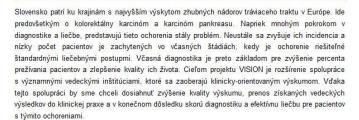


STRATEGIES TO STRENGHTEN SCIENTIFIC EXCELLENCE AND INNOVATION CAPACITY FOR EARLY DIAGNOSIS OF GASTROINTESTINAL CANCERS

ÚVOD

NAŠA MISIA
PARTNERI
NOVINKY
HISTÓRIA
VÝSLEDKY
FOTOGALÉRIA
SPOLUPRÁCA
VIZUÁLNA IDENTITA

ÚVOD



This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under grant agreement No 857381



Figure 3B. The VISION website design (Slovak version).

The Greek and Spanish versions of the VISION website are in process.

3.1.2 About

The section "About" includes the main objective and specific aims of the VISION project including the project structure. In addition, the members of the Steering Committee and the Scientific Advisory Board are presented here.

3.1.3 Partners

This section provides basic information about the partners including a summary of partners' expertise and link to their website together with the institutional logo.

3.1.4 Trainings & Lectures

This section will provide information about the open calls for trainings and lectures. Here, the applicants can find the list of open calls, detailed instructions how to apply, which documents



are required to be submitted together with the application (CV, Motivation letter etc.) as well as online registration for lectures.

3.1.5 News

The "News" section primarily serves as a source of information about daily activities and news within the project (Fig. 4). The section will also include upcoming events such as consortium meetings, courses, training activities etc. This section will be regularly updated. Links to articles, press releases, interviews, videos, etc. will be uploaded here.



Figure 4. The VISION Kick-off meeting.

3.1.6 History

This section will archive all the information about the actions performed within the project implementation.

3.1.7 Outcomes

Here will be presented short reports of realized activities, list of publications and project proposals relevant for VISION project will be presented.

3.1.8 Photogallery

This section will provide photo documentation from all ongoing VISION events (consortium meetings, trainings, outreach activities etc.) (Fig. 5)



■





STRATEGIES TO STRENGHTEN SCIENTIFIC EXCELLENCE AND INNOVATION CAPACITY FOR EARLY DIAGNOSIS OF GASTROINTESTINAL CANCERS

HOME
ABOUT
PARTNERS
NEWS
OUTCOMES
PHOTOGALERY
VISUAL IDENTITY
CONTACT
INTRANET

PHOTOGALERY



Figure 5. The VISION Kick-off meeting participants.

3.1.9 Collaborations

Here will be presented all organizations together with the link to their websites that support actions organized under the VISION project and closely collaborate with the VISION partners.

3.1.10 Visual identity

Logo, project leaflet/flyer and banner will be presented here. Project leaflet/flyer and banner will be accessible – free to download.

3.1.11 Contact

Contacts for the Project Coordinator, Scientific Project Manager and Project Manager are available in this section.

3.1.12 Intranet

The VISION intranet supports internal communication on the project by allowing the sharing of information with the whole consortium in the following areas:

- <u>Management</u>: Consortium Agreements, the up-to-date mailing list of partners, deliverables;
- Meeting information: schedules, agendas, presentations, minutes;



• <u>Dissemination</u>: visual identity files and templates (timesheet, reporting, presentation templates, acknowledgement).

4 Conclusion

The VISION website layout is flexible and will be continuously updated in accordance with the project needs. In the future, we will expand the project's 'online outreach' to social media platforms. Social networking sites, such as Twitter, LinkedIn and Facebook, can be effectively targeting communication tools.